



COLLECTIVE INTELLIGENCE PERTH EVENT AGENDA

TIME	SESSION NAME
8am - 8.30am	Registration
8.30am	Welcome
8.40am - 9.10am	<p>Keynote - Get Social. Do Business.</p> <p><i>An organisation's business network is a system of people that is fundamentally changing from the ground up. Employees are using social media in all facets of their lives, including work and customers are leading the conversations that define brands. In this session you will learn more about how a Social Business embraces networks of people to create business value.</i></p>
9.10 - 9.55am	<p>Better, faster, smarter: Using IBM Connections for Social Business</p> <p><i>IBM Connections has become one of the fastest growing products in IBM history, enabling customers to leverage the knowledge of many, share content and expertise, and complete work faster. In this session, you'll see all of the social services of IBM Connections in action. You'll get a premiere glimpse at the new features being planned for the next release, and see first hand how IBM Connections can work for you!</i></p>
9.55 - 10.15am	<p>Journey From Email To Complete Collaboration</p> <p>A presentation and video, reviewing the journey and outcome of moving from a legacy email client and file server to a complete modern suite of collaboration tools. Learn how Email, Instant Messaging, Online Meetings, Document Management and Team collaboration software launched the organisation and end users into the modern world.</p>
10.15 -10.45am	Morning Tea Break
10:45 - 11:30am	<p>It's A New Day In Your Mobile Life</p> <p><i>The Collaborative capabilities emerging from the Project Vulcan vision provide new ways to bring the ever more mobile organisations and individuals together. You will see how the IBM collaboration portfolio including Unified Communication and Collaboration, LotusLive, Symphony and our set of cloud based offerings can assist now and in the future. We will look at the value of integrating UCC into your applications and messaging and where rich media will enhance your collaboration experience.</i></p>

Collective Intelligence Perth

Addressing Australia's Productivity Deficit.

20 September 2011
Rydges Perth

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TIME	SESSION NAME
11.30 -12pm	<p>Case Study: City of Perth make it easier to find and locate colleagues – even when out of the office</p> <p><i>Employees at City of Perth struggled to locate contact details and quickly contact colleagues. This led to employees being inefficient and a loss in productivity and knowledge sharing across the organisation. City of Perth were looking for integrated Instant Messaging and telephony solution with Presence & Awareness Integration. Additional to this they had a requirement for Web Meetings with Audio Visual, document and screen sharing. Learn more about the benefits they are realising from integrating IBM Lotus Sametime and Cisco.</i></p>
12 – 12.30pm	<p>Delivering the Exceptional with the IBM Customer Experience Suite</p> <p><i>IBM Customer Experience Suite is a new offering from IBM that helps organisations create highly engaging and differentiated web experiences that meet the evolving needs of today's customer. In this session, demonstrations will show how you IBM Customer Experience Suite can help your organisation deliver exceptional web experiences that are highly personalised, support online communities and deliver rich and engaging experiences.</i></p>
12.30 - 1pm	<p>IBM Cognos Collaboration - Connecting People and Information Together</p> <p><i>IBM Cognos Business Intelligence provides built-in collaborative and networking capabilities to fuel the exchange of ideas and knowledge that naturally occurs in decision-making processes today.</i></p> <p><i>Teams can lose tremendous productivity as they search for invaluable information hidden in various meeting notes, manual processes, emails and people's notebooks. Learn how Cognos Business Intelligence helps groups streamline and improve decision-making by providing capabilities for forming communities, capturing annotations and opinions, and sharing insights with others around the information itself.</i></p>
1-1:15pm	<i>Close</i>
1:15pm-2pm	Lunch
2pm-3pm	<p><i>Lotus User Group (Lotus Technicians only) - Getting the most out of IBM Lotus Notes 8.5</i></p> <p>OR</p> <p><i>Cognos User Group - Connecting People and Information Together</i></p>